

From: [Central City Association](#)
To: Kent Smith
Subject: CCA Housing, Land Use & Development Committee Meeting - August 19 at 8 a.m.
Date: Wednesday, July 29, 2015 11:42:30 AM

CCA Meeting Notice



Housing, Land Use & Development Committee Meeting

**Wednesday
August 19, 2015
8 a.m. - 9:30 a.m.
RSVP REQUIRED**



Broadway Trade Center



Join us to learn about the adaptive reuse of the historic Broadway Trade Center building located at 801-835 S. Broadway in the heart of Downtown. The project will consist of retail, restaurants, bars, and a hotel with 156 guest rooms totaling more than 1.1 million gross square feet. The development is heralded by Waterbridge Capital.

Central City Association

626 Wilshire Blvd., 2nd Floor
Los Angeles, CA 90017

Parking available on site
\$5 for 2 hours, with validation
Entrance is on Hope St.



***Special Guest: Elizabeth Peterson & Rachel Finfer,
Elizabeth Peterson Group, & Shay Yadin, Waterbridge
Capital***



High Rise Development & the Transfer of Floor Area Rights (TFAR) Ordinance



Downtown continues to be the region's center for growth and high rise development. CCA members will receive a preview of three new projects that are seeking to utilize the TFAR ordinance. The projects are located at 601 S. Main, 920 S. Hill and 955 S. Broadway and are being developed by Barry Shy. Each of the project sites are currently being used as surface parking lots.

**Continental breakfast
will be served.**

The proposed project located at 601 S. Main will be a 38 story mixed use high rise development with 452 residential condominium units and 15 commercial condominium units of neighborhood serving retail and a parking garage.

The proposed project at 920 S. Hill will be a 32 story mixed use high rise development, consisting of 239 residential condominium units and five commercial condominium units



of neighborhood serving retail and a parking garage.

The proposed project at 955 S. Broadway will be a 32 story mixed use high rise development with 239 residential condominium units and five commercial condominium units of neighborhood serving retail and a parking garage.

Learn how these exciting new projects will support the Downtown Renaissance.

***Special Guests: Kate Bartolo, Kate Bartolo & Associates
& David Takacs, David Takacs Architects***

(Open to Executive and Business Advocacy Level Members Only)



Welcome to CCA's new member portal and online registration system!

Instructions:

1. Click the RSVP button
2. Your **login** will be your **email address**
3. Your Password is: **Password1**
4. The first time you log into the system, you will be prompted to change your password for security purposes.
5. Please remember this password as you will need it to register for future CCA events.

Questions?

Please do not hesitate to contact Lena Mulhall at jmulhall@ccala.org or 213.416.7514



This innovative web-based application will enhance your overall membership experience. The member portal will allow you to pay dues, print receipts, update contact information, view committee materials and register for CCA events.

Please RSVP by August 18, 2015



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